



CELEBRITY GOLF CLASSIC

THE SPORTS MUSEUM

32nd

ANNUAL

1986 2017

Sponsorship Opportunities

Event Information

Join The Sports Museum & Boston sports legends at one of New England's premier golf tournaments played on one of the region's finest private courses. This tournament sells out every year, so reserve your foursome today for our traditional afternoon round, or our new morning round, or BOTH!

Monday, August 21, 2017

Andover Country Club | 60 Canterbury St, Andover, MA

Morning Round:

6:30am Registration & Breakfast
7:30am Golf (Scramble Format)
12:30pm Lunch

Afternoon Round:

11:00am Registration & Lunch
1:00pm Golf (Scramble Format)
6:00pm Reception & Dinner

Both sessions will have on-course gifts for all players, on-course contests, and tournament winners. Note: There will be separate 1st and 2nd place winner for the morning and afternoon rounds.

The Sports Museum

The Sports Museum is a nonprofit organization that leverages the impact of sports in Boston to captivate and motivate at-risk youth through educational programs that puts them on the path to success in school -- and in life.

For the past 40 years, The Sports Museum has celebrated the championship character of Boston sports and we continue to do so through a half-mile of exhibits at TD Garden. However, supporting The Sports Museum today means so much more: it fuels the outreach programs that make a difference in the lives of our young people.

- ❖ Programs like [BOSTON vs BULLIES](#), an award-winning program featuring Mookie Betts, Patrick Chung, Aly Raisman and other current Boston athletes that is designed to stop bullying in our schools and in our communities
- ❖ And programs such as [STAND STRONG](#), an experiential program built around the hallmarks of good character – namely, Teamwork, Determination, Responsibility, Courage, and Fairness

Boston sports has power. Through programs like Boston vs Bullies and Stand Strong, The Sports Museum has found a way to harness that power to help kids. It is a winning gameplan that is producing championship-level results. So join our team today!

Presenting Sponsor

\$10,000

- Two (2) foursomes in the morning or afternoon round, each with a preferred celebrity
- Company name/logo incorporated into the event logo
- Company name/logo listed on www.sportsmuseum.org event page linking to your website
- Mention in social media posts regarding the tournament and e-newsletters which are sent out to approximately 5,000 targeted individuals
- Company name/logo placed on all event collateral, including press releases and program flyer handed out to all participants and celebrities
- Company name/logo on all event signage, including exclusively on golf carts (at least 90-100 carts) and the driving range
- One (1) hole sponsor, with company name/logo on signage at the hole for entire day
- Option to include a branded item as an on-course giveaway
- Acknowledgement as the Presenting Sponsor during the dinner program with reserved front row seating

Sportstown Summer Sponsor

\$8,000

Golf Tournament – Eagle Sponsorship (Value: \$4,000)

- One (1) foursome in the morning or afternoon round, with a preferred celebrity
- Company name/logo listed on www.sportsmuseum.org event page linking to your website
- One (1) hole sponsor, with company name/logo on signage at the hole during the session your organization participates in

The Tradition – Gold Sponsorship (Value: \$5,000)

- Ten (10) Tier 2 Tickets, food and beverage included, on Tuesday, November 28, 2017 on the arena floor at TD Garden
- Two (2) Reserved Parking Passes
- Full page, custom designed advertisement in The Tradition Tribute Book
- Company name/logo on TD Garden's LED ring during event

Red Sox Ticket Package (Value: \$800)

- Four (4) Field Box Seats to a 2017 Red Sox home game (seats are on the 3rd baseline, several rows up from the field)

Breakfast & Lunch Sponsor

\$6,000

- One (1) foursome during the morning round, with a preferred celebrity
- Company name/logo listed on www.sportsmuseum.org event page linking to your website
- Company name/logo on event signage – including exclusively on the putting green during the morning session, on-course contest signage during the morning session, and table signage at breakfast and lunch
- One (1) hole sponsor during the morning session, with company name/logo on signage at the hole
- Acknowledgement as the Breakfast & Lunch Sponsor during the lunch program

Cocktail & Dinner Sponsor

\$6,000

- One (1) foursome in the afternoon round, with a preferred celebrity
- Company name/logo listed on www.sportsmuseum.org event page linking to your website
- Company name/logo on event signage – including exclusively on the putting green during the afternoon session, on-course contest signage during the afternoon session, and table signage at the cocktail reception and dinner
- One (1) hole sponsor during the afternoon session, with company name/logo on signage at the hole
- Acknowledgement as the Cocktail & Dinner Sponsor during the dinner program

Beverage Station Sponsor

\$6,000

- One (1) foursome in the morning or afternoon round, with a preferred celebrity
- Company name/logo listed on www.sportsmuseum.org event page linking to your website
- Company name/logo on event signage – including exclusively on at least two (2) beverage stations and Hole 19 bar
- One (1) hole sponsor during the session your organization participates in, with company name/logo on signage at the hole
- Acknowledgement as the Beverage Station Sponsor during the dinner program

Double Eagle Sponsor \$5,000

- One (1) foursome during the morning session, with a preferred celebrity
- One (1) foursome during the afternoon session, with a preferred celebrity
- Company name/logo listed on www.sportsmuseum.org event page linking to your website
- One (1) hole sponsor for both the morning and afternoon session, with company name/logo on signage at the hole

Eagle Sponsor

\$3,800

- One (1) foursome in the morning or afternoon round, with a preferred celebrity
- Company name/logo listed on www.sportsmuseum.org event page linking to your website
- One (1) hole sponsor during the session your organization participates in, with company name/logo on signage at the hole

Birdie Sponsor

\$2,800

- One (1) foursome in the morning or afternoon round, with a celebrity
- Company name/logo listed on www.sportsmuseum.org event page

Hole Sponsor

\$1,000

- Company name/logo listed on www.sportsmuseum.org event page
- Company name/logo on one (1) hole during either the morning or afternoon session

More Information

To reserve your sponsorship or foursome, please contact:



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